

EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	0	(QVC HSN ((home ADJ shopping) NEAR3 channel\$1)) SAME (display\$3 NEAR3 (store instore "in-store"))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/11/25 12:06
S2	0	(QVC HSN ((home ADJ shopping) NEAR3 channel\$1)) SAME (show\$3 NEAR3 (store instore "in-store"))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/11/25 12:06
S3	684	(QVC HSN ((home ADJ shopping) NEAR3 channel\$1))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/11/25 12:06
S4	16	(QVC HSN ((home ADJ shopping) NEAR3 channel\$1)) AND ((show\$3 display\$3) NEAR3 (store instore "in-store"))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/11/25 12:33
S5	19	(S3 AND (kiosk\$1 aisle\$1)) NOT S4	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/11/25 12:39

Connecting to dchampagne - Dialog - 264667
Connected to Dialog via SMS00303

? b
15,9,610,810,275,476,624,636,621,613,813,16,160,634,148,20,35,583,65,2,474,475,99,256,65,5
70,PAPERSMJ,PAPERSEU,47

25 Nov 2008
" HSN/QVC-1 "
Truh
211 2pgd NPL
for
705-18 20827

1/4

? d s

Set	Items	Description
S1	16984	S ((HSN OR QVC OR HOME(W)SHOPPING) (3N) (CHANNEL? ?))
S2	11	S S1(S) ((SHOW??? OR DISPLA???) (3N) (KIOSK? ? OR AISLE? ? OR STORE? ?))
S3	10	RD (unique items)

? t 3/all

3/3/1 (Item 1 from file: 15) Links

ABI/Inform(R)

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01419226 00-70213

ITV tunes in to home shopping

Baird, Roger

Marketing Week v20n3 pp: 16-17

Apr 17, 1997

ISSN: 0141-9285 Journal Code: MWE

Word Count: 1006

Fulltext

3/3/2 (Item 1 from file: 16) Links

Gale Group PROMT(R)

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10184194 Supplier Number: 93915849 (USE FORMAT 7 FOR FULLTEXT)

Joel Kallett. (Forefront: Transformers).(Updata Capital)

Hammer, Ben

Washington Techway , v 3 , n 18 , p 14(1)

Sept 30 , 2002

Language: English **Record Type:** Fulltext

Document Type: Magazine/Journal ; Trade

Word Count: 465

3/3/3 (Item 2 from file: 16) Links

Gale Group PROMT(R)

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03210473 Supplier Number: 44402468

FYI Now Means Home Shopping

Direct , v 0 , n 0 , p 18

Feb , 1994

Language: English **Record Type:** Abstract

Document Type: Magazine/Journal ; Trade

3/3/4 (Item 3 from file: 16) Links

Gale Group PROMT(R)

Fulltext

2/

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03197984 **Supplier Number: 44379672 (USE FORMAT 7 FOR FULLTEXT)**

END GAME: Disaster Lessons Learned: Customers' Lifetime Value

Brandweek , p 18

Jan 24 , 1994

Language: English **Record Type:** Fulltext

Document Type: Magazine/Journal ; Trade

Word Count: 739

3/3/5 (Item 1 from file: 148) **Links**

Gale Group Trade & Industry DB

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08403234 **Supplier Number: 17968048 (USE FORMAT 7 OR 9 FOR FULL TEXT)**

Switching channels: retailers adapting. (area rug distribution)

Naughton, Julie

HFN The Weekly Newspaper for the Home Furnishing Network , v70 , n1 , p16(2)

Jan 1 , 1996

Language: English

Record Type: Fulltext; Abstract

Word Count: 1155 **Line Count:** 00095

3/3/6 (Item 2 from file: 148) **Links**

Gale Group Trade & Industry DB

(c)2006 The Gale Group. All rights reserved.

07261947 **Supplier Number: 15429521 (USE FORMAT 7 OR 9 FOR FULL TEXT)**

French entre: cookware manufacturer, Sitram, targets U.S. for growth. (includes related articles) (Company Profile)

Paul, Cynthia A.

HFD-The Weekly Home Furnishings Newspaper , v68 , n19 , p42(3)

May 9 , 1994

Document Type: Company Profile

ISSN: 0746-7885

Language: ENGLISH

Record Type: FULLTEXT; ABSTRACT

Word Count: 1442 **Line Count:** 00111

3/3/7 (Item 1 from file: 20) **Links**

Dialog Global Reporter

(c) 2006 Dialog. All rights reserved.

35789208 **(USE FORMAT 7 OR 9 FOR FULLTEXT)**

A perfect market

3

A perfect market

Section Title: SU

ECONOMIST

May 15, 2004

Journal Code: FECN **Language:** English **Record Type:** FULLTEXT

Word Count: 1650

3/3/8 (Item 1 from file: 471) [Links](#)

New York Times Fulltext

(c) 2006 The New York Times. All rights reserved.

03049557 **NYT Sequence Number:** 770095950714 (USE FORMAT 7 FOR FULLTEXT)

When the Pen Is Truly Mighty

SABRA CHARTRAND

New York Times , Late Edition - Final ED , Col 2 , p 1

Friday July 14 1995

Document Type: Newspaper **Language:** English

Record Type: Fulltext

Word Count: 1210

3/3/9 (Item 1 from file: 714) [Links](#)

(Baltimore) The Sun

(c) 2006 Baltimore Sun. All rights reserved.

08233018

WHEN BAD THINGS HAPPEN AND GOOD PEOPLE SAY NOTHING

BALTIMORE MORNING SUN (BS) - Monday August 21, 1995

By: DAN RODRICKS

Edition: Final **Section:** News (Local) **Page:** 1B

Word Count: 946

3/3/10 (Item 1 from file: 711) [Links](#)

Independent(London)

(c) 2006 Newspaper Publ. PLC. All rights reserved.

09569137

Littlewoods plans bank for TV shopping channel

Independent (IN) - Tuesday, March 10, 1998

By: Nigel Cope

Edition: 3 **Section:** Business **Page:** 20

Word Count: 243

4/4

Logon
*** It is now 11/25/2006 3:10:19 PM ***

Welcome to DialogLink - Version 5 Revolutionize the Way You Work!

Search "in-store" 4/2/11
NPL abs for 7/5/14
26627

New on Dialog

Enhanced Derwent World Patents Index Now Available

The enhanced *Derwent World Patents Index*[®] (*DWPI*SM) (Files 350,351,352) is now available on Dialog. The improvements implemented in *DWPI* on Dialog further extend the database's rich content set and enhances overall functionality of the database.

In addition to distilled expert analysis reflected in *DWPI* expanded titles and abstracts, other enhancements include original patent filing details, multiple patent images, easy cut-and-paste patent family data, and much more.

The new templates include new features that will help you manage and distribute your *DWPI* search results in an attractive format.

Learn about all of the new *DWPI* enhancements and report templates at <http://www.dialog.com/dwpi>.

DialogLink 5 Release Notes

New features available in the latest release of DialogLink 5 (November 2005)

- Ability to resize images for easier incorporation into DialogLink Reports
- New settings allow users to be prompted to save Dialog search sessions in the format of their choice (Microsoft Word, RTF, PDF, HTML, or TEXT)
- Ability to set up Dialog Alerts by Chemical Structures and the addition of Index Chemicus as a structure searchable database
- Support for connections to STN Germany and STN Japan services

Show Preferences for details

? Help Off Line
* * *

Connecting to dchampagne - Dialog - 264667
Connected to Dialog via SMS00302

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15,9,610,810,275,476,624,636,621,613,813,16,160,634,148,20,35,583,65,2,474,475,99,256,65,570,PAPERSMJ,PAPERSEU,147

1/28

? d s

Set	Items	Description
S1	175	S (IN(W) STORE(W) BROADCASTING OR PHARMASEE(W) TV OR SAFEWAY(W) SATELLITE) AND (PY<2001 OR PD<20000725)
S2	85	RD (unique items)

? t /3/all

2/3/1 (Item 1 from file: 15) Links

ABI/Inform(R)

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02037247 54333950

Experience, links help Bernstein-Rein land RMS

Baar, Aaron

Adweek v41n21 pp: 4

May 22, 2000

ISSN: 0276-6612 Journal Code: ADW

Word Count: 340

2/3/2 (Item 2 from file: 15) Links

ABI/Inform(R)

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01952681 46290649

Rivals battle for pharmacy TV network turf

Goetzl, David

Advertising Age v70n46 pp: 16

Nov 8, 1999

ISSN: 0001-8899 Journal Code: ADA

2/3/3 (Item 3 from file: 15) Links

ABI/Inform(R)

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00813573 94-62965

What's in - What's out for in-store advertising in pharmacies

James, Denise

Medical Marketing & Media v29n1 pp: 42-48

Jan 1994

ISSN: 0025-7354 Journal Code: MMM

Word Count: 2177

2/3/4 (Item 4 from file: 15) Links

ABI/Inform(R)

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~; n: 02/12/00
full text
excluded

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00537635 91-11979
The Short Circuits of Electronic Marketing

Weinstein, Steve
Progressive Grocer v70n1 pp: 49-56
Jan 1991
ISSN: 0033-0787 Journal Code: PGR
Word Count: 3140

2/3/5 (Item 5 from file: 15) **Links**
ABI/Inform(R)
(c) 2006 ProQuest Info&Learning. All rights reserved.
00451000 89-22787
Rickel Joins In-Store Radio Network

Anonymous
Chain Store Age Executive v65n6 pp: 75
Jun 1989
ISSN: 0193-1199 Journal Code: CSA

2/3/6 (Item 1 from file: 9) **Links**
Business & Industry(R)
(c) 2006 The Gale Group. All rights reserved.
02222544 Supplier Number: 25742210 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Happy Harry's and Hy-Vee To Feature PharmaSee TV
(Happy Harry's and Hy-Vee are working with RMS Networks to place the PharmaSee TV network in their drug stores)

Chain Drug Review , v 22 , n 11 , p RX5
June 19, 2000
Document Type: Journal ISSN: 0164-9914 (United States)
Language: English Record Type: Fulltext
Word Count: 191

2/3/7 (Item 2 from file: 9) **Links**
Business & Industry(R)
(c) 2006 The Gale Group. All rights reserved.
02183839 Supplier Number: 25718268 (USE FORMAT 7 OR 9 FOR FULLTEXT)
In-Store TV Finds Rx for Growth
(PharmaSee TV, an in-store television network operated by RMS Networks, has inked deals with Happy Harry's Discount Drugs and Hy-Vee Inc)

Brandmarketing , v VII , n 6 , p 43
June 2000

3/

Document Type: Journal **ISSN:** 1091-6962 (United States)

Language: English **Record Type:** Fulltext

Word Count: 211

2/3/8 (Item 3 from file: 9) **Links**

Business & Industry(R)

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02175449 Supplier Number: 25709552 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Experience, links help Bernstein-Rein land RMS

(RMS Network, retail TV program producer, awarded its ad account to Bernstein-Rein)

AdWeek Midwest , v XLI , n 21 , p 4

May 22, 2000

Document Type: Journal **ISSN:** 0276-6612 (United States)

Language: English **Record Type:** Fulltext

Word Count: 332

2/3/9 (Item 4 from file: 9) **Links**

Business & Industry(R)

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02172768 Supplier Number: 25714054 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Hy-Vee Rolls Out TV Pharmacy Network

(Hy-Vee Food Stores introduces PharmaSee TV in-store pharmacy network offering lifestyle and health information programming, at some of its 105 supermarket pharmacies)

Supermarket News , v 48 , n 22 , p 37+

May 29, 2000

Document Type: Journal **ISSN:** 0039-5803 (United States)

Language: English **Record Type:** Fulltext

Word Count: 498

2/3/10 (Item 5 from file: 9) **Links**

Business & Industry(R)

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02101120 Supplier Number: 25628622 (USE FORMAT 7 OR 9 FOR FULLTEXT)

CDMA, HotOffTheWire.com ink deal

(HotOffTheWire.com, an Internet-based wholesaler, to supply products and services to Chain Drug Marketing Association members under partnership alliance)

Chain Drug Review , v 22 , n 5 , p 1+

March 13, 2000

Document Type: Journal **ISSN:** 0164-9914 (United States)

Language: English **Record Type:** Fulltext

Word Count: 467

2/3/11 (Item 6 from file: 9) Links

Business & Industry(R)

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01994751 Supplier Number: 25492231 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Rivals battle for pharmacy TV network turf

(Retail Media Systems and Superior Broadcasting Corp have introduced PharmaSee TV and RXTV, respectively, in-store networks for pharmacies)

Advertising Age , v 70 , n 46 , p 16

November 08, 1999

Document Type: Journal **ISSN:** 0001-8899 (United States)

Language: English **Record Type:** Fulltext

Word Count: 438

2/3/12 (Item 7 from file: 9) Links

Business & Industry(R)

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00796757 Supplier Number: 23300719 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Getting the Word Out

(In-store broadcasting spreading the word for brand marketers with more precision than ever before)

BrandMarketing Supplement to Supermarket News , p 14

September 18, 1995

Document Type: Journal **ISSN:** 1091-6962 (United States)

Language: English **Record Type:** Fulltext

Word Count: 1215

2/3/13 (Item 1 from file: 610) Links

Business Wire

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00431180 20001220355B9291 (USE FORMAT 7 FOR FULLTEXT)

NetZero AND RMS Networks Partner to Distribute Co-Branded NetZero Software at PharmaSee TV Retail Locations

Business Wire

Wednesday , December 20, 2000 07:00 EST

Journal Code: BUSINESS WIRE, COMTEX **Language:** ENGLISH **Record Type:** FULLTEXT **Document Type:** NEWSWIRE

Word Count: 715

2/3/14 (Item 2 from file: 610) Links

Business Wire

5/

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00291408 20000601153B2451 (USE FORMAT 7 FOR FULLTEXT)

PharmaSee TV Features The Shriners Hospitals For Children

Business Wire

Thursday, June 1, 2000 07:18 EDT

Journal Code: BW Language: ENGLISH Record Type: FULLTEXT Document Type: NEWSWIRE

Word Count: 676

2/3/15 (Item 3 from file: 610) [Links](#)

Business Wire

(c) 2006 Business Wire. All rights reserved.

00290476 20000531152B1475 (USE FORMAT 7 FOR FULLTEXT)

RMS Networks and Liberty International Entertainment Inc. Sign Agreement to Distribute Content In-store Networks to Air Science, Technology and Nature Segments From Scope

Business Wire

Wednesday, May 31, 2000 07:20 EDT

Journal Code: BW Language: ENGLISH Record Type: FULLTEXT Document Type: NEWSWIRE

Word Count: 762

2/3/16 (Item 4 from file: 610) [Links](#)

Business Wire

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00281694 20000517138B2366 (USE FORMAT 7 FOR FULLTEXT)

Bernstein-Rein Named Agency of Record For RMS Networks

Business Wire

Wednesday, May 17, 2000 07:16 EDT

Journal Code: BW Language: ENGLISH Record Type: FULLTEXT Document Type: NEWSWIRE

Word Count: 430

2/3/17 (Item 5 from file: 610) [Links](#)

Business Wire

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00280586 20000516137B1250 (USE FORMAT 7 FOR FULLTEXT)

PharmaSee TV Features Arthritis Foundation and May 18 Action Day

Business Wire

Tuesday, May 16, 2000 07:15 EDT

Journal Code: BW Language: ENGLISH Record Type: FULLTEXT Document Type: NEWSWIRE

Word Count: 690

61

2/3/18 (Item 6 from file: 610) Links

Business Wire

(c) 2006 Business Wire. All rights reserved.

00269617 20000502123B0090 (USE FORMAT 7 FOR FULLTEXT)

PharmaSee TV Boosts Distribution of Wellness-Related Programming and Advertisements

Business Wire

Tuesday , May 2, 2000 07:16 EDT

Journal Code: BW Language: ENGLISH Record Type: FULLTEXT Document Type: NEWSWIRE

Word Count: 741

2/3/19 (Item 7 from file: 610) Links

Business Wire

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00256605 20000414105B7292 (USE FORMAT 7 FOR FULLTEXT)

PharmaSee TV Features March of Dimes WalkAmerica 2000

Business Wire

Friday , April 14, 2000 07:01 EDT

Journal Code: BW Language: ENGLISH Record Type: FULLTEXT Document Type: NEWSWIRE

Word Count: 693

2/3/20 (Item 8 from file: 610) Links

Business Wire

(c) 2006 Business Wire. All rights reserved.

00238876 20000322082B8002 (USE FORMAT 7 FOR FULLTEXT)

RMS Networks Selects VSAT Network From Gilat's Subsidiary Spacenet to Deliver In-Store Interactive Communications to Retailers Nationwide

Business Wire

Wednesday , March 22, 2000 07:19 EST

Journal Code: BW Language: ENGLISH Record Type: FULLTEXT Document Type: NEWSWIRE

Word Count: 782

2/3/21 (Item 9 from file: 610) Links

Business Wire

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00234333 20000315075B2574 (USE FORMAT 7 FOR FULLTEXT)

The Sports Authority Signs 5-Year Broadcasting Partnership Deal With RMS Networks WTSA - The Sports Authority Network is World's First In-Store Sports Network

Business Wire

Wednesday , March 15, 2000 07:16 EST

Journal Code: BW Language: ENGLISH Record Type: FULLTEXT Document Type: NEWSWIRE

7/

Word Count: 649

2/3/22 (Item 10 from file: 610) [Links](#)

Business Wire

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00210742 20000308068B7045 (USE FORMAT 7 FOR FULLTEXT)

National Association of Beverage Retailers Announces Agreement With BEVision; Free In-Store Television Network For Beverage Retailers

Business Wire

Wednesday , March 8, 2000 07:00 EST

Journal Code: BW Language: ENGLISH Record Type: FULLTEXT Document Type: NEWSWIRE

Word Count: 677

2/3/23 (Item 11 from file: 610) [Links](#)

Business Wire

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00205569 20000301061B1535 (USE FORMAT 7 FOR FULLTEXT)

NetZero Partners With RMS Networks To Reach Consumers At Retail Locations; Premier Retail TV Network Provider Tests In-Store Promotion Sampling

Business Wire

Wednesday , March 1, 2000 07:01 EST

Journal Code: BW Language: ENGLISH Record Type: FULLTEXT Document Type: NEWSWIRE

Word Count: 540

2/3/24 (Item 12 from file: 610) [Links](#)

Business Wire

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00199134 20000222053B4715 (USE FORMAT 7 FOR FULLTEXT)

PharmaSee TV Launches National Campaign to Generate Social Awareness; March Programming to Feature the American Red Cross

Business Wire

Tuesday , February 22, 2000 10:02 EST

Journal Code: BW Language: ENGLISH Record Type: FULLTEXT Document Type: NEWSWIRE

Word Count: 609

2/3/25 (Item 13 from file: 610) [Links](#)

Business Wire

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00173872 20000118018B1454 (USE FORMAT 7 FOR FULLTEXT)

RMS Pops the Cork With Plans to Launch a Liquor and Fine Beverage Network; BEVision Positioned As The

87

Premier In-Store Advertising And Communications Tool

Business Wire

Tuesday , January 18, 2000 10:29 EST

Journal Code: BW **Language:** ENGLISH **Record Type:** FULLTEXT **Document Type:** NEWSWIRE

Word Count: 577

2/3/26 (Item 1 from file: 810) [Links](#)

Business Wire

(c) 1999 Business Wire . All rights reserved.

0775634 BW1093

ORIGINET : Media Marketing Veteran Joins Originet, Sees Interactive In-Store Programming As The Future of Retailing

November 19, 1997

Byline: Business Editors

2/3/27 (Item 2 from file: 810) [Links](#)

Business Wire

(c) 1999 Business Wire . All rights reserved.

0409944 BW800 EW800

THE BOX : Scott Bonn joins THE BOX as vice president, Advertising Sales; THE BOX continues to expand advertising operations with opening of New York City office

June 3, 1994

Byline: Entertainment Editors

2/3/28 (Item 3 from file: 810) [Links](#)

Business Wire

(c) 1999 Business Wire . All rights reserved.

0223270 BW799

ACTMEDIA POP RADIO : ActMedia introduces the New Pop Radio

April 23, 1991

Byline: Business Editors

2/3/29 (Item 1 from file: 275) [Links](#)

91

Gale Group Computer DB(TM)

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02418120 **Supplier Number: 62926334 (Use Format 7 Or 9 For FULL TEXT)**

CALLING ALL DIGITAL ANNOUNCERS.

HERSCH, WARREN S.

Teleconnect , 18 , 6 , 76

June , 2000

ISSN: 0740-9354

Language: English Record Type: Fulltext

Word Count: 3058 Line Count: 00242

2/3/30 (Item 2 from file: 275) Links

Gale Group Computer DB(TM)

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01497805 **Supplier Number: 11898467 (Use Format 7 Or 9 For FULL TEXT)**

Digital announcer panorama; a sweeping roundup of the players and their systems. (includes related articles on Holdlink's hand-holding message production service, SRX's digital announcement board, Ming Engineering, Silk Music's sleek Digi-Silk Commander, Audiocom's Promotions On Hold and the Estech Escort bank bulletin board) (Teleconnect Roundup)

Teleconnect , v10 , n1 , p98(13)

Jan , 1992

ISSN: 0740-9354

Language: ENGLISH Record Type: FULLTEXT; ABSTRACT

Word Count: 4447 Line Count: 00443

2/3/31 (Item 1 from file: 636) Links

Gale Group Newsletter DB(TM)

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04615156 **Supplier Number: 60835519 (USE FORMAT 7 FOR FULLTEXT)**

Media Insight: PharmaSee TV.

PR News , v 56 , n 13 , p NA

March 27 , 2000

Language: English Record Type: Fulltext

Document Type: Newsletter ; Trade

Word Count: 329

2/3/32 (Item 2 from file: 636) Links

Gale Group Newsletter DB(TM)

(c) 2006 The Gale Group. All rights reserved.

04597776 **Supplier Number: 59733856 (USE FORMAT 7 FOR FULLTEXT)**

10/

Media Insight.

Healthcare PR & Marketing News , v 9 , n 5 , p NA

March 2 , 2000

Language: English **Record Type:** Fulltext

Document Type: Newsletter ; Trade

Word Count: 356

2/3/33 (Item 1 from file: 621) [Links](#)

Gale Group New Prod. Annou. (R)

(c) 2006 The Gale Group. All rights reserved.

01063709 **Supplier Number:** 40287293 (USE FORMAT 7 FOR FULLTEXT)

POP RADIO ANNOUNCES ACQUISITION OF SUPERMARKET RADIO NETWORK

PR Newswire , p N/A

Feb 1 , 1988

Language: English **Record Type:** Fulltext

Document Type: Newswire ; Trade

Word Count: 266

2/3/34 (Item 1 from file: 813) [Links](#)

PR Newswire

(c) 1999 PR Newswire Association Inc. All rights reserved.

0480731 c3206

TELEMEDIA INC. - ACQUISITION

Date: May 26, 1992 **11:56 ET** **Word Count:** 295

2/3/35 (Item 2 from file: 813) [Links](#)

PR Newswire

(c) 1999 PR Newswire Association Inc. All rights reserved.

0347384 NY048

ROBERT GRAY, FORMER CHAIRMAN OF POP RADIO CORP. NAMED CHAIRMAN OF HEALTH CLUB TV NETWORK, INC.

Date: February 25, 1991 **13:00 EST** **Word Count:** 284

2/3/36 (Item 1 from file: 16) [Links](#)

Gale Group PROMT(R)

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07688303 **Supplier Number:** 63915110 (USE FORMAT 7 FOR FULLTEXT)

///

Happy Harry's and Hy-Vee To Feature PharmaSee TV.(Happy Harry's Inc., Hy-Vee Inc.)(drug stores, satellite television)

Chain Drug Review , v 22 , n 11 , p RX5

June 19 , 2000

Language: English **Record Type:** Fulltext

Document Type: Magazine/Journal ; Trade

Word Count: 199

2/3/37 (Item 2 from file: 16) [Links](#)

Gale Group PROMT(R)

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07447572 **Supplier Number:** 62599497 (USE FORMAT 7 FOR FULLTEXT)

Experience, Links Help Bernstein-Rein Land RMS.(Brief Article)(Statistical Data Included)

Baar, Aaron

ADWEEK Midwest Edition , v 41 , n 21 , p 4

May 22 , 2000

Language: English **Record Type:** Fulltext

Article Type: Brief Article; Statistical Data Included

Document Type: Magazine/Journal ; Trade

Word Count: 342

2/3/38 (Item 3 from file: 16) [Links](#)

Gale Group PROMT(R)

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07437704 **Supplier Number:** 62503593 (USE FORMAT 7 FOR FULLTEXT)

HY-VEE ROLLS OUT TV PHARMACY NETWORK.(Brief Article)

EVANS, MATTHEW W.

Supermarket News , p 37

May 29 , 2000

Language: English **Record Type:** Fulltext

Article Type: Brief Article

Document Type: Magazine/Journal ; Trade

Word Count: 506

2/3/39 (Item 4 from file: 16) [Links](#)

Gale Group PROMT(R)

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07178847 **Supplier Number:** 59648206 (USE FORMAT 7 FOR FULLTEXT)

TUNING IN CUSTOMERS; A FAR CRY FROM THE DAYS OF ANNOUNCING SPECIALS OVER THE PUBLIC ADDRESS SYSTEM, TODAY'S IN-STORE BROADCASTS ARE OPENING NEW CHANNELS BETWEEN RETAILER AND CUSTOMER.(Brief Article)

12/

ZIMMERMANN, KIM ANN

Supermarket News , p 27

Feb 14 , 2000

Language: English **Record Type:** Fulltext

Article Type: Brief Article

Document Type: Magazine/Journal ; Trade

Word Count: 514

2/3/40 (Item 5 from file: 16) **Links**

Gale Group PROMT(R)

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07051434 **Supplier Number:** 58328363 (USE FORMAT 7 FOR FULLTEXT)

In-store TV network broadcasts in pharmacies.(Brief Article)(Statistical Data Included)

Drug Store News , v 21 , n 20 , p 85

Dec 13 , 1999

Language: English **Record Type:** Fulltext

Article Type: Brief Article; Statistical Data Included

Document Type: Magazine/Journal ; Trade

Word Count: 161

2/3/41 (Item 6 from file: 16) **Links**

Gale Group PROMT(R)

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06800857 **Supplier Number:** 56479799 (USE FORMAT 7 FOR FULLTEXT)

CDMA succeeds in riding out storm.(Chain Drug Marketing Association)

Vogel, Mike

Chain Drug Review , v 21 , n 16 , p 1

Sept 27 , 1999

Language: English **Record Type:** Fulltext

Document Type: Magazine/Journal ; Trade

Word Count: 645

2/3/42 (Item 7 from file: 16) **Links**

Gale Group PROMT(R)

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05007174 **Supplier Number:** 47354071 (USE FORMAT 7 FOR FULLTEXT)

HTA offers members radio ads

DIY Week , p 16

May 2 , 1997

Language: English **Record Type:** Fulltext

Document Type: Magazine/Journal ; Trade

131

Word Count: 155

2/3/43 (Item 8 from file: 16) Links

Gale Group PROMT(R)

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03646060 **Supplier Number: 45145144 (USE FORMAT 7 FOR FULLTEXT)**

WHO'S NEXT:

WWD , p 17

Nov 17 , 1994

Language: English Record Type: Fulltext

Document Type: Magazine/Journal ; Trade

Word Count: 129

2/3/44 (Item 9 from file: 16) Links

Gale Group PROMT(R)

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03531285 **Supplier Number: 44951021 (USE FORMAT 7 FOR FULLTEXT)**

Pathmark Introduces Upscale Private Label

Supermarket News , p 29

August 29 , 1994

Language: English Record Type: Fulltext

Document Type: Magazine/Journal ; Trade

Word Count: 989

2/3/45 (Item 10 from file: 16) Links

Gale Group PROMT(R)

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03250633 **Supplier Number: 44470141 (USE FORMAT 7 FOR FULLTEXT)**

New Channels to Watch: Stores are using video and audio programs to appeal to shoppers in the store

Supermarket News , p 30A

Feb 28 , 1994

Language: English Record Type: Fulltext

Document Type: Magazine/Journal ; Trade

Word Count: 1972

2/3/46 (Item 11 from file: 16) Links

Gale Group PROMT(R)

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03020774 **Supplier Number: 44103162**

14

Wee Three says it has designed the music store for the future

Philadelphia Business Journal , p 8

Sept 17 , 1993

Language: English **Record Type:** Abstract

Document Type: Magazine/Journal ; Trade

2/3/47 (Item 12 from file: 16) **Links**

Gale Group PROMT(R)

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02837428 **Supplier Number:** 43816842 (USE FORMAT 7 FOR FULLTEXT)

THE MEDIUM LOOMS LARGE: Choosing the right in-store electronic promotion system is becoming a crucial decision

Supermarket News , p 16

May 3 , 1993

Language: English **Record Type:** Fulltext

Document Type: Magazine/Journal ; Trade

Word Count: 1287

2/3/48 (Item 13 from file: 16) **Links**

Gale Group PROMT(R)

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02830261 **Supplier Number:** 43805557 (USE FORMAT 7 FOR FULLTEXT)

ELECTRONIC RARITY

Chain Store Age Executive with Shopping Center Age , p 170

May , 1993

Language: English **Record Type:** Fulltext

Document Type: Magazine/Journal ; Trade

Word Count: 113

2/3/49 (Item 14 from file: 16) **Links**

Gale Group PROMT(R)

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02448998 **Supplier Number:** 43228078 (USE FORMAT 7 FOR FULLTEXT)

K Mart To Beam Radio Network For In-Store Use

Billboard , v 00 , n 00 , p 1

August 15 , 1992

Language: English **Record Type:** Fulltext

Document Type: Magazine/Journal ; General

Word Count: 848

137

2/3/50 (Item 15 from file: 16) Links

Gale Group PROMT(R)

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01813607 **Supplier Number: 42287364 (USE FORMAT 7 FOR FULLTEXT)**

Checkout TV Rollout Set

Supermarket News , p 18

August 12 , 1991

Language: English Record Type: Fulltext

Document Type: Magazine/Journal ; Trade

Word Count: 167

2/3/51 (Item 16 from file: 16) Links

Gale Group PROMT(R)

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01660585 **Supplier Number: 42059823 (USE FORMAT 7 FOR FULLTEXT)**

Coupon machine off at a fast clip

Advertising Age , v 0 , n 0 , p 31

May 6 , 1991

Language: English Record Type: Fulltext Abstract

Document Type: Magazine/Journal; Tabloid ; Trade

Word Count: 366

2/3/52 (Item 17 from file: 16) Links

Gale Group PROMT(R)

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01534727 **Supplier Number: 41872555 (USE FORMAT 7 FOR FULLTEXT)**

The selling floor is ripening for electronic marketing

Drug Store News , v 0 , n 0 , p 8

Feb 18 , 1991

Language: English Record Type: Fulltext Abstract

Document Type: Magazine/Journal ; Trade

Word Count: 607

2/3/53 (Item 18 from file: 16) Links

Gale Group PROMT(R)

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01244653 **Supplier Number: 41442825 (USE FORMAT 7 FOR FULLTEXT)**

ELECTRONIC MARKETING READY, SET ... WAIT!

Supermarket News , p 1

July 16 , 1990

161

Language: English **Record Type:** Fulltext
Document Type: Magazine/Journal ; Trade
Word Count: 1605

2/3/54 (Item 1 from file: 160) [Links](#)

Gale Group PROMT(R)

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01868358

Turning stores into broadcast studios

Daily News Record February 12, 1988 p. 11
ISSN: 0162-2161

2/3/55 (Item 2 from file: 160) [Links](#)

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01626839

Drug chains will greatly expand their TV and radio campaigns.

CHAIN DRUG REVIEW April 27, 1987 p. 701

2/3/56 (Item 3 from file: 160) [Links](#)

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01543763

Music 'R' Us.

CHAIN STORE AGE EXECUTIVE EDITION January, 1987 p. 11

2/3/57 (Item 4 from file: 160) [Links](#)

Gale Group PROMT(R)

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01380091

Fay's Drug, Adams join POP Radio.

CHAIN DRUG REVIEW July 14, 1986 p. 26

2/3/58 (Item 5 from file: 160) [Links](#)

171

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01367880

On the dial: Point-of-Purchase Radio.

ADVERTISING AGE June 30, 1986 p. 49

2/3/59 (Item 6 from file: 160) Links
Gale Group PROMT(R)
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00743126

POP advertising in grocery stores has become a multimedia experience.

Advertising Age March 15, 1982 p. 30-M33

2/3/60 (Item 1 from file: 148) Links
Gale Group Trade & Industry DB
(c)2006 The Gale Group. All rights reserved.
11598770 **Supplier Number: 56479799 (USE FORMAT 7 OR 9 FOR FULL TEXT)**
CDMA succeeds in riding out storm.

Vogel, Mike
Chain Drug Review , 21 , 16 , 1
Sept 27 , 1999
ISSN: 0164-9914
Language: English
Record Type: Fulltext
Word Count: 688 Line Count: 00059

2/3/61 (Item 2 from file: 148) Links
Gale Group Trade & Industry DB
(c)2006 The Gale Group. All rights reserved.
07835532 **Supplier Number: 16834910 (USE FORMAT 7 OR 9 FOR FULL TEXT)**
FMI's Hammonds presents a back-to-basics approach. (Food Marketing Institute; president and chief executive officer Timothy Hammonds)

Orgel, David
Supermarket News , v45 , n16 , p5(2)
April 17 , 1995
ISSN: 0039-5803
Language: ENGLISH
Record Type: FULLTEXT; ABSTRACT

Word Count: 1041 Line Count: 00076

2/3/62 (Item 3 from file: 148) Links

Gale Group Trade & Industry DB

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07511621 **Supplier Number: 15769650 (USE FORMAT 7 OR 9 FOR FULL TEXT)**

Pathmark introduces upscale private label. (Pathmark Stores)

Dowdell, Stephen

Supermarket News , v44 , n35 , p29(2)

August 29 , 1994

ISSN: 0039-5803

Language: ENGLISH

Record Type: FULLTEXT; ABSTRACT

Word Count: 1047 Line Count: 00081

2/3/63 (Item 4 from file: 148) Links

Gale Group Trade & Industry DB

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07216038 **Supplier Number: 15142774 (USE FORMAT 7 OR 9 FOR FULL TEXT)**

New channels to watch: stores are using video and audio programs to appeal to shoppers in the store. (Supermarket Technology)

Brumback, Nancy

Supermarket News , v44 , n9 , p30A(2)

Feb 28 , 1994

ISSN: 0039-5803

Language: ENGLISH

Record Type: FULLTEXT; ABSTRACT

Word Count: 1737 Line Count: 00137

2/3/64 (Item 5 from file: 148) Links

Gale Group Trade & Industry DB

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07187962 **Supplier Number: 15144818 (USE FORMAT 7 OR 9 FOR FULL TEXT)**

New product jump start. (marketing new dairy products) (Special Feature)

De Mille, George

Dairy Foods , v95 , n1 , p80(1)

Jan , 1994

ISSN: 0888-0050

Language: ENGLISH

Record Type: FULLTEXT; ABSTRACT

Word Count: 650 Line Count: 00051

Imp 9
48

19/

2/3/65 (Item 6 from file: 148) Links

Gale Group Trade & Industry DB

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06732625 **Supplier Number:** 14439490 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Best. International has signed multiyear contract. (contract for satellite network services with Safeway)
(Satellite and International)

Communications Daily , v13 , n195 , p6(1)

Oct 8 , 1993

ISSN: 0277-0679

Language: ENGLISH

Record Type: FULLTEXT

Word Count: 16 **Line Count:** 00001

2/3/66 (Item 7 from file: 148) Links

Gale Group Trade & Industry DB

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06499157 **Supplier Number:** 14156440 (USE FORMAT 7 OR 9 FOR FULL TEXT)

AHBAI explores approaches to ethnic marketing. (American Health and Beauty Aids Institute)

Chain Drug Review , v15 , n16 , p21(1)

June 21 , 1993

ISSN: 0164-9914

Language: ENGLISH

Record Type: FULLTEXT

Word Count: 1028 **Line Count:** 00079

2/3/67 (Item 8 from file: 148) Links

Gale Group Trade & Industry DB

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06452245 **Supplier Number:** 13792555 (USE FORMAT 7 OR 9 FOR FULL TEXT)

The medium looms large; choosing the right in-store electronic promotion system is becoming a crucial decision.

Nannery, Matt

Supermarket News , v43 , n18 , p16(3)

May 3 , 1993

ISSN: 0039-5803

Language: ENGLISH

Record Type: FULLTEXT; ABSTRACT

Word Count: 1373 **Line Count:** 00112

241

2/3/68 (Item 9 from file: 148) [Links](#)

Gale Group Trade & Industry DB

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05091913 **Supplier Number:** 10378538 (USE FORMAT 7 OR 9 FOR FULL TEXT)

ROBERT GRAY NAMED CHAIRMAN OF HEALTH CLUB TV NETWORK INCORPORATED

PR Newswire , 0225P4393

Feb 25 , 1991

Language: ENGLISH

Record Type: FULLTEXT

Word Count: 311 **Line Count:** 00025

2/3/69 (Item 10 from file: 148) [Links](#)

Gale Group Trade & Industry DB

(c)2006 The Gale Group. All rights reserved.

04102498 **Supplier Number:** 07946271 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Winning the war at retail; to survive and prosper, marketers are focusing on in-store promotion. (includes related article on food brokers) (Marketing)

Reiter, Jeff

Dairy Foods , v90 , n8 , p43(4)

August , 1989

ISSN: 0888-0050

Language: ENGLISH

Record Type: FULLTEXT

Word Count: 1851 **Line Count:** 00142

2/3/70 (Item 11 from file: 148) [Links](#)

Gale Group Trade & Industry DB

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03924172 **Supplier Number:** 07661283 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Rickel joins in-store radio network; pre-programmed broadcasts advertise while they entertain. (Rickel Home Centers)

Chain Store Age Executive with Shopping Center Age , v65 , n6 , p75(1)

June , 1989

ISSN: 0193-1199

Language: ENGLISH

Record Type: FULLTEXT

Word Count: 751 **Line Count:** 00060

2/3/71 (Item 12 from file: 148) [Links](#)

Gale Group Trade & Industry DB

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2/1/

03720382 **Supplier Number:** 06883046 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Music programming: a strong channel. (supermarket use of in-store music programming)

Fischman, Carol
Supermarket News , v38 , n50 , p16(1)
Dec 12 , 1988
ISSN: 0039-5803
Language: ENGLISH
Record Type: FULLTEXT
Word Count: 934 **Line Count:** 00075

2/3/72 (Item 13 from file: 148) [Links](#)
Gale Group Trade & Industry DB
(c)2006 The Gale Group. All rights reserved.
03483948 **Supplier Number:** 06352417 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Turning stores into broadcast studios. (clothing stores install video merchandising)

Barr, Elizabeth
Daily News Record , v18 , n30 , p11(1)
Feb 12 , 1988
ISSN: 0162-2161
Language: ENGLISH
Record Type: FULLTEXT
Word Count: 1259 **Line Count:** 00096

2/3/73 (Item 14 from file: 148) [Links](#)
Gale Group Trade & Industry DB
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03161176 **Supplier Number:** 04784801 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Thrifty Drug Corp. of Los Angeles signs five-year agreement adding its stores to Point-of-Purchase Radio In-store Broadcasting Network.

PR Newswire , NYPR21
April 28 , 1987
Language: ENGLISH
Record Type: FULLTEXT
Word Count: 305 **Line Count:** 00024

2/3/74 (Item 15 from file: 148) [Links](#)

Gale Group Trade & Industry DB
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03150899 **Supplier Number:** 04704597 (USE FORMAT 7 OR 9 FOR FULL TEXT)
POP Radio Corp. signs a seven-year agreement with Rite Aid Corp. to provide with POP Radio's in-store broadcasting.

22/

PR Newswire , NYPR27

March 19 , 1987

Language: ENGLISH

Record Type: FULLTEXT

Word Count: 310 **Line Count:** 00025

2/3/75 (Item 1 from file: 20) [Links](#)

Dialog Global Reporter

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09389662 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Changing Pharmacy Trends And Growing Issues Appeal For A Call To Action; PharmaSee TV: Just What The Doctor Ordered

BUSINESS WIRE

February 01, 2000

Journal Code: WBWE **Language:** English **Record Type:** FULLTEXT

Word Count: 704

2/3/76 (Item 2 from file: 20) [Links](#)

Dialog Global Reporter

(c) 2006 Dialog. All rights reserved.

06853069 (USE FORMAT 7 OR 9 FOR FULLTEXT)

The Miami Herald Florida Business Briefs Column

KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (MIAMI HERALD - FLORIDA)

August 23, 1999

Journal Code: KMHR **Language:** English **Record Type:** FULLTEXT

Word Count: 294

2/3/77 (Item 3 from file: 20) [Links](#)

Dialog Global Reporter

(c) 2006 Dialog. All rights reserved.

02877420 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Video Monitors Target Captive Ad Audiences from ATMs to Post Offices

Mark P. Couch

KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (FORT WORTH STAR-TELEGRAM, TEXAS)

September 21, 1998 12:29

Journal Code: KFWT **Language:** English **Record Type:** FULLTEXT

Word Count: 796

2/3/78 (Item 1 from file: 474) [Links](#)

23/

New York Times Abs

(c) 2006 The New York Times. All rights reserved.

05342239 **NYT Sequence Number:** 038441881222

ADVERTISING: ADDENDA

New York Times , Col. 2 , Pg. 20 , Sec. 4

Thursday December 22 1988

2/3/79 (Item 1 from file: 471) [Links](#)

New York Times Fulltext

(c) 2006 The New York Times. All rights reserved.

03792016 **NYT Sequence Number:** 049093980521 (USE FORMAT 7 FOR FULLTEXT)

Satellite Failure Is Rare, And Therefore Unsettling

LAURENCE ZUCKERMAN

New York Times , Late Edition - Final ED , Col 05 , p 3

Thursday May 21 1998

Document Type: Newspaper **Language:** English

Record Type: Fulltext **Section Heading:** SECTD

Word Count: 1087

2/3/80 (Item 1 from file: 492) [Links](#)

Arizona Repub/Phoenix Gaz

(c) 2002 Phoenix Newspapers. All rights reserved.

07863313

IN BRIEF

Arizona Business Gazette (AB) - THURSDAY, December 29, 1994

Edition: Weekly **Section:** Portfolio **Page:** 26

Word Count: 351

2/3/81 (Item 1 from file: 633) [Links](#)

Phil.Inquirer

(c) 2006 Philadelphia Newspapers Inc. All rights reserved.

04104631

SHOP POP NOW, STORES HAVE THEIR OWN RADIO PROGRAMMING

PHILADELPHIA INQUIRER (PI) - SUNDAY March 29, 1987

By: Neill Borowski, Inquirer Staff Writer

Edition: FINAL **Section:** BUSINESS **Page:** D01

Word Count: 1,011

2/3/82 (Item 1 from file: 638) [Links](#)

2A/

Newsday/New York Newsday
(c) 2006 Newsday Inc. All rights reserved.
05065120

CLARIFICATION

NEWSDAY (ND) - Friday March 3, 1989
Edition: CITY **Section:** NEWS **Page:** 02
Word Count: 250

2/3/83 (Item 2 from file: 638) [Links](#)
Newsday/New York Newsday
(c) 2006 Newsday Inc. All rights reserved.
05052209

MARKETING THE CAPTIVE AUDIENCE IN AISLE 7

NEWSDAY (ND) - Tuesday February 21, 1989
By: Susan Brenna
Edition: ALL EDITIONS **Section:** PART II **Page:** 02
Word Count: 1,193

2/3/84 (Item 1 from file: 702) [Links](#)
Miami Herald
(c) 2006 The Miami Herald Publishing Co. All rights reserved.
10235103

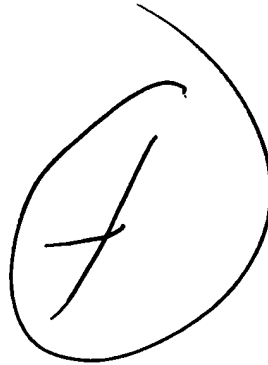
FOUNDATION LAUDS 5 BROWARD LEADERS

Miami Herald (MH) - Monday, August 23, 1999
By: Herald Staff
Edition: Broward **Section:** Business Monday **Page:** 1BB
Word Count: 399

2/3/85 (Item 1 from file: 735) [Links](#)
St. Petersburg Times
(c) 2006 St. Petersburg Times. All rights reserved.
06036588

COX TO BUY VAL-PAK DIRECT MAILER

St. Petersburg Times (PE) - TUESDAY June 18, 1991
By: MARK ALBRIGHT
Edition: CITY **Section:** BUSINESS **Page:** 1E



25/

Word Count: 480

?

28/26

Logon
*** It is now 11/26/2006 2:47:10 PM ***

Welcome to DialogLink - Version 5

Revolutionize the Way You Work!

Trch "ASN-QVC" in >11
read NPL dbr for
705/17, 20 & 27

New on Dialog

Enhanced Derwent World Patents Index Now Available

The enhanced *Derwent World Patents Index*® (DWPISM) (Files 350,351,352) is now available on Dialog. The improvements implemented in DWPI on Dialog further extend the database's rich content set and enhances overall functionality of the database.

In addition to distilled expert analysis reflected in DWPI expanded titles and abstracts, other enhancements include original patent filing details, multiple patent images, easy cut-and-paste patent family data, and much more.

The new templates include new features that will help you manage and distribute your DWPI search results in an attractive format.

Learn about all of the new DWPI enhancements and report templates at <http://www.dialog.com/dwpi>.

DialogLink 5 Release Notes

New features available in the latest release of DialogLink 5 (November 2005)

- Ability to resize images for easier incorporation into DialogLink Reports
- New settings allow users to be prompted to save Dialog search sessions in the format of their choice (Microsoft Word, RTF, PDF, HTML, or TEXT)
- Ability to set up Dialog Alerts by Chemical Structures and the addition of Index Chemicus as a structure searchable database
- Support for connections to STN Germany and STN Japan services

Show Preferences for details

? Help Off Line
* * *

Connecting to dchampagne - Dialog - 264667
Connected to Dialog via SMS00305

? b
15, 9, 610, 810, 275, 476, 624, 636, 621, 613, 813, 16, 160, 634, 148, 20, 35, 583, 65, 2, 474, 475, 99, 256, 65, 5
70, PAPERSMJ, PAPERSEU, 147

? d s

Set	Items	Description
S1	2206	S (QVC OR HSN OR HOME(W)SHOPPING) AND OFFER???(3N) (PRODUCT? ? OR SERVICE? ?) AND DISPLA????
S2	1482	RD (unique items)
S3	710	S S2 AND ORDER??? AND (PY<2001 OR PD<20000725)
S4	638	S S3 AND (PY<2000 OR PD<19990725)
S5	331698	S 4 AND (KIOSK? ? OR IN(W)STORE OR INSTORE OR AISLE? ? OR CHECKOUT OR (POINT? ?(W) (PURCHASE OR SALE)) OR POS)
S6	195	S S4 AND (KIOSK? ? OR IN(W)STORE OR INSTORE OR AISLE? ? OR CHECKOUT OR (POINT? ?(W) (PURCHASE OR SALE)) OR POS)
S7	119	S S6 AND BRAND???
S8	34	S S7 AND (HSN OR QVC)

? t /3/all

8/3/1 (Item 1 from file: 15) Links

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02563899 230775761

The ins and the outs of electronic publishing

Mathew Wills; Gordon Wills

Journal of Business & Industrial Marketing v11n1 pp: 90-104

1996

ISSN: 0885-8624 Journal Code: JBI

Word Count: 7402

8/3/2 (Item 2 from file: 15) Links

ABI/Inform(R)

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02366408 117541271

The ins and the outs of electronic publishing

Wills, Mathew; Wills, Gordon

Internet Research v6n1 pp: 10-21

1996

ISSN: 1066-2243 Journal Code: NTRS

Word Count: 7322

8/3/3 (Item 3 from file: 15) Links

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01216577 98-65972

Sliver turns to slice

Stankevich, Debby Garbato

Discount Merchandiser v36n5 pp: 100-104+

*ind. cat. /
for H&W
exam: b/c*

(f)

2/11

May 1996

ISSN: 0012-3579 Journal Code: DMD

Word Count: 2767

8/3/4 (Item 4 from file: 15) Links

ABI/Inform(R)

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01157142 98-06537

The return of the merchant

Alin, Victoria

Drug & Cosmetic Industry v158n1 pp: 88-89

Jan 1996

ISSN: 0012-6527 Journal Code: DCI

Word Count: 1127

8/3/5 (Item 5 from file: 15) Links

ABI/Inform(R)

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01054999 97-04393

Discount Store News annual report on discount retailing

Halverson, Richard; Nordby, Neil

Discount Store News v34n13 pp: 23-98

Jul 3, 1995

ISSN: 0012-3587 Journal Code: DSN

Word Count: 12913

8/3/6 (Item 6 from file: 15) Links

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00975179 96-24572

Relationship management: Generating business in the diverse markets of Europe

Pearson, Stewart

European Business Journal v6n4 pp: 28-38

1994

ISSN: 0955-808X Journal Code: EUB

Word Count: 6679

8/3/7 (Item 1 from file: 9) Links

Business & Industry(R)

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3/

01132288 Supplier Number: 23726150 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Cable Companies Are Turning to Retail
(Discovery Communications Inc has 132 retail stores, including 113 recently acquired The Nature Company stores, which are being transformed into Discovery Channel Stores)

Multichannel News , v 17 , n 49 , p 142+
December 02, 1996
Document Type: Journal **ISSN:** 0276-8593 (United States)
Language: English **Record Type:** Fulltext
Word Count: 1566

8/3/8 (Item 2 from file: 9) Links
Business & Industry(R)
(c) 2006 The Gale Group. All rights reserved.
00656615 Supplier Number: 23147670 (USE FORMAT 7 OR 9 FOR FULLTEXT)
QVC on Demand
(QVC puts home furnishings strategy in place for first time)

HFN , v 69 , n 10 , p 1+
March 06, 1995
Document Type: Journal **ISSN:** 1082-0310 (United States)
Language: English **Record Type:** Fulltext
Word Count: 1522

8/3/9 (Item 1 from file: 275) Links
Gale Group Computer DB(TM)
(c) 2006 The Gale Group. All rights reserved.
01759339 Supplier Number: 16547607 (Use Format 7 Or 9 For FULL TEXT)
Reach out and entertain someone; telephone companies take an interest in Tinseltown. (digital media joint ventures, investments and projects of the regional Bell operating companies, long-distance providers and cellular systems)

Ratcliffe, Mitch
Digital Media , v4 , n8 , p7(11)
Jan 2 , 1995
ISSN: 1056-7038
Language: ENGLISH **Record Type:** FULLTEXT
Word Count: 13109 **Line Count:** 01051

8/3/10 (Item 1 from file: 636) Links
Gale Group Newsletter DB(TM)
(c) 2006 The Gale Group. All rights reserved.
02250204 Supplier Number: 44301653 (USE FORMAT 7 FOR FULLTEXT)

MANY CABLE OPERATORS WARY TOWARD INTERACTIVITY AT WESTERN CABLE SHOW

Information & Interactive Services Report , v 14 , n 25 , p N/A

Dec 17 , 1993

Language: English **Record Type:** Fulltext

Document Type: Newsletter ; Trade

Word Count: 2901

8/3/11 (Item 1 from file: 613) [Links](#)

PR Newswire

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00197977 19991019HSCPR (USE FORMAT 7 FOR FULLTEXT)

PR Newswire High Technology Summary Tuesday, October 19, 1999

PR Newswire

Tuesday , October 19, 1999 17:21 EDT

Journal Code: PR **Language:** ENGLISH **Record Type:** FULLTEXT **Document Type:** NEWSWIRE

Word Count: 7,268

8/3/12 (Item 1 from file: 813) [Links](#)

PR Newswire

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0835328 SE005

**MICROSOFT CHAIRMAN BILL GATES SHARES VISION OF INFORMATION SUPERHIGHWAY
WITH LEADING RETAILERS AND SUPPLIERS AT WORLDWIDE CIES ANNUAL EXECUTIVE
CONGRESS**

Date: June 26, 1995 **09:06 EDT** **Word Count:** 2,340

8/3/13 (Item 1 from file: 16) [Links](#)

Gale Group PROMT(R)

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06284837 **Supplier Number:** 54433068 (USE FORMAT 7 FOR FULLTEXT)

FULFILLMENT/OPERATIONS.(direct marketing and catalog-related services)

Catalog Age , v 16 , n 5 , p S17(1)

April , 1999

Language: English **Record Type:** Fulltext

Document Type: Magazine/Journal ; Trade

Word Count: 18216

8/3/14 (Item 2 from file: 16) [Links](#)

Gale Group PROMT(R)

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06106160 **Supplier Number: 53684666 (USE FORMAT 7 FOR FULLTEXT)**

Bubbly economy not festive for everyone.

CAULFIELD, JOHN

National Home Center News , v 25 , n 1 , p 13(1)

Jan 11 , 1999

Language: English Record Type: Fulltext

Document Type: Magazine/Journal ; Trade

Word Count: 10220

8/3/15 (Item 3 from file: 16) **Links**

Gale Group PROMT(R)

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03589773 **Supplier Number: 45051671 (USE FORMAT 7 FOR FULLTEXT)**

Logging on for a loaf of bread: Food fight looming as grocery stores take their wares online

Advertising Age , v 0 , n 0 , p 20

Oct 10 , 1994

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Tabloid ; Trade

Word Count: 936

8/3/16 (Item 4 from file: 16) **Links**

Gale Group PROMT(R)

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03363806 **Supplier Number: 44663812 (USE FORMAT 7 FOR FULLTEXT)**

Packaging, Presentation, Promotion

HFD-The Weekly Home Furnishings Newspaper , p 40

May 9 , 1994

Language: English Record Type: Fulltext

Document Type: Magazine/Journal ; Trade

Word Count: 1251

8/3/17 (Item 5 from file: 16) **Links**

Gale Group PROMT(R)

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03125483 **Supplier Number: 44262648 (USE FORMAT 7 FOR FULLTEXT)**

Tuning In To Home Shopping

Shopping Center World , p 16

Dec , 1993

Language: English Record Type: Fulltext

Document Type: Magazine/Journal ; Trade
Word Count: 1276

8/3/18 (Item 1 from file: 634) Links
San Jose Mercury
(c) 2006 San Jose Mercury News. All rights reserved.
04031110

TV TURNS PITCHMAN HOME-SHOPPING NETWORKS MASTER THE ART OF HARD SELL

SAN JOSE MERCURY NEWS (SJ) - Thursday, April ~~16, 1987~~
By: BRODERICK PERKINS, Mercury News Staff Writer
Edition: Morning Final **Section:** Living **Page:** 1D
Word Count: 1235

8/3/19 (Item 1 from file: 148) Links
Gale Group Trade & Industry DB
(c) 2006 The Gale Group. All rights reserved.
11612891 **Supplier Number:** 58314266 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Diary of a Cyber-Shopper.(Brief Article)

Kerwin, Jessica
W , 28 , 12 , 188
Dec , 1999
Document Type: Brief Article
ISSN: 0162-9115
Language: English
Record Type: Fulltext
Word Count: 4417 **Line Count:** 00331

8/3/20 (Item 2 from file: 148) Links
Gale Group Trade & Industry DB
(c) 2006 The Gale Group. All rights reserved.
11534079 **Supplier Number:** 56745245 (USE FORMAT 7 OR 9 FOR FULL TEXT)
A Marriage of Convenience.

Gallo, Eliza
Gifts & Decorative Accessories , 100 , 10 , 37
Oct , 1999
ISSN: 0016-9889
Language: English
Record Type: Fulltext
Word Count: 2263 **Line Count:** 00188

7/

8/3/21 (Item 3 from file: 148) Links

Gale Group Trade & Industry DB

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09900167 **Supplier Number:** 20005674 (USE FORMAT 7 OR 9 FOR FULL TEXT)

The top 100. (recognizable apparel and accessory brands)(The Fairchild 100)(Directory)

WWD , pS9(14)

Nov 19 , 1997

Document Type: Directory

ISSN: 0149-5380

Language: English

Record Type: Fulltext; Abstract

Word Count: 15386 **Line Count:** 01222

8/3/22 (Item 4 from file: 148) Links

Gale Group Trade & Industry DB

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09060328 **Supplier Number:** 18711179 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Managing the productivity loop.(apparel retailing)(includes related article on Management Horizons Div.'s retail industry predictions)(Retail Perspectives)

WWD , v172 , n59 , pR18(11)

Sep 25 , 1996

ISSN: 0149-5380

Language: English

Record Type: Fulltext; Abstract

Word Count: 12506 **Line Count:** 01027

8/3/23 (Item 5 from file: 148) Links

Gale Group Trade & Industry DB

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08966604 **Supplier Number:** 18653964 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Managing the productivity loop paradox; consumer values must be factored into the loop to avoid diminishing returns over time.(Industry Overview)

Daily News Record , v26 , n169 , p5(8)

Sep 2 , 1996

Document Type: Industry Overview

ISSN: 0162-2161

Language: English

Record Type: Fulltext; Abstract

Word Count: 8594 **Line Count:** 00701

8/

8/3/24 (Item 6 from file: 148) Links

Gale Group Trade & Industry DB

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08440226 **Supplier Number:** 17889505 (USE FORMAT 7 OR 9 FOR FULL TEXT)

The return of the merchant.(Cosmetic Marketing: Fragrance Notes)

Alin, Victoria

Drug & Cosmetic Industry , v158 , n1 , p88(2)

Jan , 1996

ISSN: 0012-6527

Language: English

Record Type: Fulltext; Abstract

Word Count: 1172 **Line Count:** 00097

8/3/25 (Item 7 from file: 148) Links

Gale Group Trade & Industry DB

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08001010 **Supplier Number:** 17139310 (USE FORMAT 7 OR 9 FOR FULL TEXT)

/CORRECTION -- MICROSOFT CORP./(Correction Notice)

PR Newswire , p626SE005A

June 26 , 1995

Document Type: Correction Notice

Language: English

Record Type: Fulltext

Word Count: 2180 **Line Count:** 00219

8/3/26 (Item 8 from file: 148) Links

Gale Group Trade & Industry DB

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07993730 **Supplier Number:** 17201302 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Annual report on discount retailing. (1995)(Discount Store News: Discount Industry Annual Report)(Industry Overview)

Discount Store News , v34 , n13 , p23(41)

July 3 , 1995

Document Type: Industry Overview

ISSN: 0012-3587

Language: English

Record Type: Fulltext; Abstract

Word Count: 16304 **Line Count:** 01773

91

8/3/27 (Item 9 from file: 148) Links

Gale Group/Trade & Industry DB

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07974549 **Supplier Number:** 14955643 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Where the real bargains are. (includes related articles) (Cover Story)

McCall's , v121 , n5 , p102(3)

Feb , 1994

Document Type: Cover Story

ISSN: 0024-8908

Language: English

Record Type: Fulltext; Abstract

Word Count: 1768 **Line Count:** 00139

8/3/28 (Item 10 from file: 148) Links

Gale Group Trade & Industry DB

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07754784 **Supplier Number:** 16633729 (USE FORMAT 7 OR 9 FOR FULL TEXT)

QVC on demand. (QVC Electronic Retailing gives home furnishings a higher priority)(includes related article)

Erlick, June Carolyn

HFN The Weekly Newspaper for the Home Furnishing Network , v69 , n10 , p1(2)

March 6 , 1995

Language: ENGLISH

Record Type: FULLTEXT; ABSTRACT

Word Count: 1645 **Line Count:** 00122

8/3/29 (Item 11 from file: 148) Links

Gale Group Trade & Industry DB

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07609342 **Supplier Number:** 16548810 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Retailers move toward new customer relationships. (includes related article)

Cross, Richard; Smith, Janet

Direct Marketing , v57 , n8 , p20(3)

Dec , 1994

ISSN: 0012-3188

Language: ENGLISH

Record Type: FULLTEXT; ABSTRACT

Word Count: 2518 **Line Count:** 00211

8/3/30 (Item 12 from file: 148) Links

Gale Group Trade & Industry DB

10)

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07261945 **Supplier Number:** 15431205 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Packaging, presentation, promotion. (Home Textiles News)

HFD-The Weekly Home Furnishings Newspaper , v68 , n19 , p40(1)

May 9 , 1994

ISSN: 0746-7885

Language: ENGLISH

Record Type: FULLTEXT; ABSTRACT

Word Count: 1369 **Line Count:** 00111

8/3/31 (Item 13 from file: 148) **Links**

Gale Group Trade & Industry DB

(c)2006 The Gale Group. All rights reserved.

06711364 **Supplier Number:** 14400879 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Sears revs up beauty business. (Sears, Roebuck & Co.)

Belcove, Julie

WWD , v166 , n50 , p6(1)

Sept 10 , 1993

ISSN: 0149-5380

Language: ENGLISH

Record Type: FULLTEXT; ABSTRACT

Word Count: 1084 **Line Count:** 00085

8/3/32 (Item 14 from file: 148) **Links**

Gale Group Trade & Industry DB

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06679509 **Supplier Number:** 14161275 (USE FORMAT 7 OR 9 FOR FULL TEXT)

The upcoming fall/winter season through the eyes of the Fragrance Foundation. (Spotting the Trends)

Kintish, Lisa

Soap-Cosmetics-Chemical Specialties , v69 , n7 , p42(2)

July , 1993

ISSN: 0091-1372

Language: ENGLISH

Record Type: FULLTEXT; ABSTRACT

Word Count: 1199 **Line Count:** 00096

8/3/33 (Item 15 from file: 148) **Links**

Gale Group Trade & Industry DB

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06219806 **Supplier Number:** 13277508 (USE FORMAT 7 OR 9 FOR FULL TEXT)

U.S. mergers and acquisitions. (The M&A Rosters: First Quarter 1992)

Mergers & Acquisitions , 27 , n1 , 65(69)
July-August , 1992
ISSN: 0026-0010
Language: ENGLISH
Record Type: FULLTEXT
Word Count: 79730 **Line Count:** 07395

8/3/34 (Item 16 from file: 148) [Links](#)
Gale Group Trade & Industry DB
(c)2006 The Gale Group. All rights reserved.
03521948 **Supplier Number:** 06387598 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Electronic retailers in viability quest.

Discount Store News , v27 , n11 , p163(1)
May 23 , 1988
ISSN: 0012-3587
Language: ENGLISH
Record Type: FULLTEXT
Word Count: 1385 **Line Count:** 00110

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